

ZASSO PRESS RELEASE

CONTACT INFORMATION:

Zasso Group

Benjamin Ergas

benjamin.ergas@zasso.com



RELEASE DATE:

02/12/2021

New Holland XPN concept, powered by Zasso, wins Silver Medal at SITEVI Montpellier, December 02, 2021

Zasso is pleased to announce that the New Holland XPN, powered by Zasso, won a Silver Medal at SITEVI.

The New Holland XPN concept solution is part of the XPower™ family of electric weeding solutions. It has been adapted to meet the specific characteristics of narrow vineyards, integrated in the New Holland Braud 9000N carrier. It has made its first public appearance at the SITEVI 2021 fair.

SITEVI is the world's largest exhibition for the wine-vine, olive, and fruit-vegetables productions. It is held in Montpellier, France.

The new XPN solution builds on the experience gained with the XPS for wide vines over the past two years.

The XPN concept features a generator drive powered by the load sensing hydraulic circuit of the carrier. It is also equipped with a brand-new applicator specifically suited to the requirements of the narrow vineyards in terms of weeding width and adaptability to the types of vines encountered, for example in the Champagne region.

Consistently with New Holland's multipurpose approach, the XPN will be integrated in the carrier, with the installation of two pairs of applicators on the machine's original tool holders in combination with the use of its IntelliView IV™ interface.

The use of XPower technology, which is respectful of the soil and the vine, its site flow, and carbon footprint, make the XPN a true alternative to chemical herbicides and tillage for weed control.

The AGXTEND, New Holland Braud and Zasso teams are working hand in hand on this project, combining their know-how and expertise to address technical challenges, with the aim of being ready for a market launch for the 2023 season.



Zasso is an innovative Swiss-based company specialized in non-chemical weed management solutions using advanced power electronics. Originally developed in Brazil, the patented technology targets both the shoots and the even more critical roots of undesired plants systemically by employing advanced lightweight high-voltage methods. The solution is commercialized under the name of Electroherb™ or XPower™. Its flexible, interchangeable applicators allow the system to be used in a range of surfaces and segments including agriculture, consumer market, and urban areas. In the context of dwindling number of available methods for environmentally friendly plant control. Zasso's mission is to develop the necessary control and power modules that will help make the world herbicide-free, for a better future. With offices in Zug (Switzerland), Indaiatuba (Brazil), Aachen (Germany) and Paris (France), Zasso strives to demonstrate leadership in the electric weed control technology in all the markets it serves.

Contacts:

Sergio Coutinho
+55 19 3816-9191
sergio.coutinho@zasso.com

Benjamin Ergas
+49 2408 93801-00
benjamin.ergas@zasso.com

#####