

ZASSO PRESS RELEASE

CONTACT INFORMATION:

Zasso Group

Benjamin Ergas

benjamin.ergas@zasso.com



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Silver Boxwood award for Zasso at Agribex Belgium, November 10, 2021

Innovation recognized! Zasso is proud to announce that its XPower XPU electric weeding solution, for the urban market, has been honored with the Silver Boxwood medal award in the category 'garden and green spaces' on the upcoming Agribex fair, in Belgium.

Agribex is Belgium's largest indoor professional trade fair for the agricultural and green sector, which will take place from the 8th till the 12th of December in Brussels.

XPU, Powered by Zasso, is part of the XPower family distributed by AGXTEND and CNHi Industrial.



Zasso is an innovative Swiss-based company specialized in non-chemical weed management solutions using advanced power electronics. Originally developed in Brazil, the patented technology targets both the shoots and the even more critical roots of undesired plants systemically by employing advanced lightweight high-voltage methods. The solution is commercialized under the name of Electroherb™ or XPower™. Its flexible, interchangeable applicators allow the system to be used in a range of surfaces and segments including agriculture, consumer market, and urban areas. In the context of dwindling number of available methods for environmentally friendly plant control. Zasso's mission is to develop the necessary control and power modules that will help make the world herbicide-free, for a better future. With offices in Zug (Switzerland), Indaiatuba (Brazil), Aachen (Germany) and Paris (France), Zasso strives to demonstrate leadership in the electric weed control technology in all the markets it serves.

Contacts:

Sergio Coutinho
+55 19 3816-9191
sergio.coutinho@zasso.com

Benjamin Ergas
+49 2408 9380-1000
Benjamin.ergas@zasso.com

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